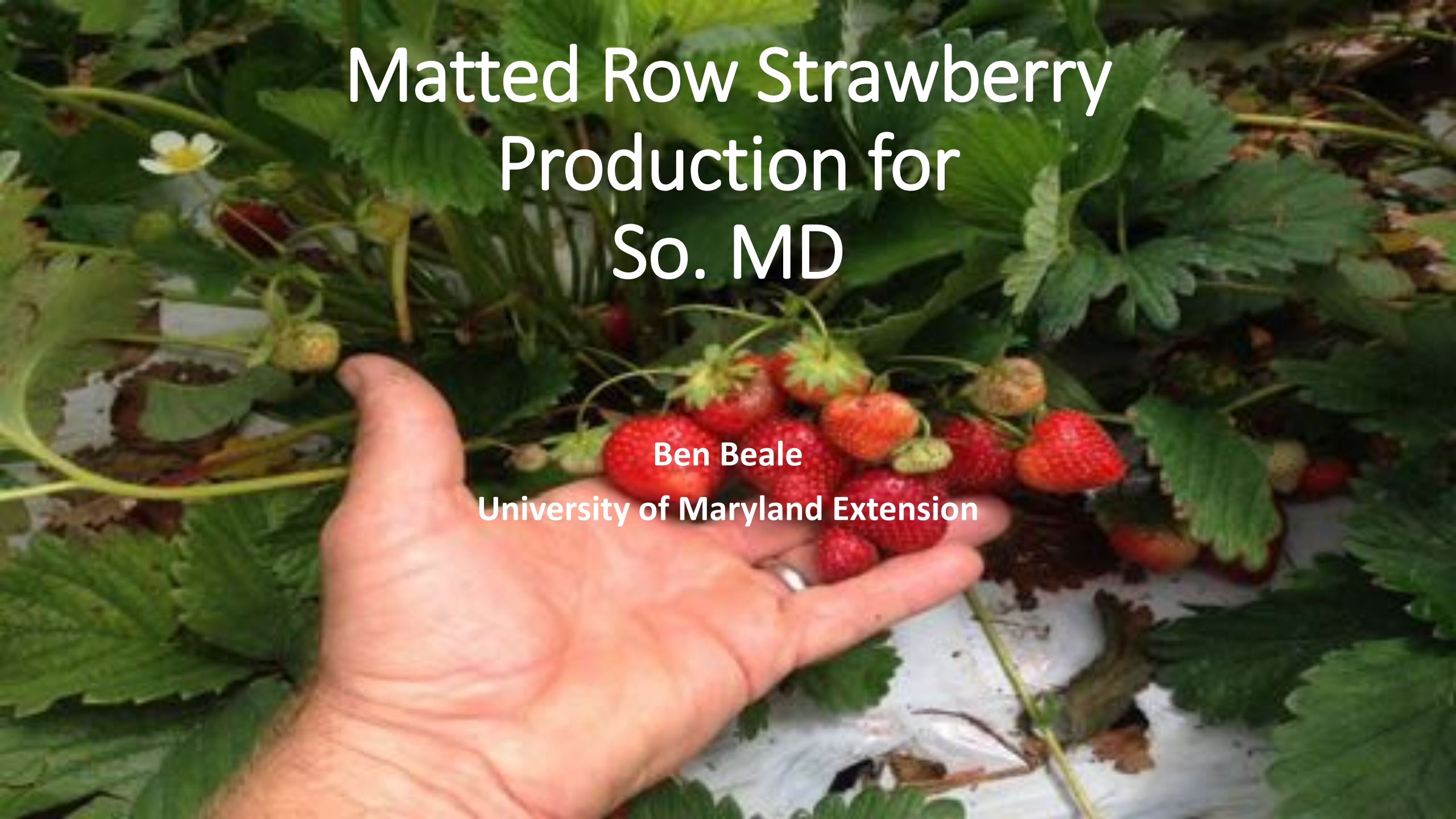


Matted Row Strawberry Production for So. MD

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Two Primary Production Systems

Plasticulture



Matted Row



Matted Row Production Systems

- dormant bare root strawberries planted in the spring on wide spacing
- plants are allowed to produce runners and fill in the row with daughter plants
- harvest in June and July in the second and proceeding years
- Matted row system yields less than half of the plasticulture system, but have much lower establishment cost

Matted Row Production Calendar (Establishment Year) :

Prior Year: Eliminate any perennial weeds and reduce annual weed seed bank. A major limitation of the matted row system is the ability to control weeds. Soil test and adjust pH to 6.5.

March: Prepare soil for planting. Apply herbicide to kill existing vegetation. Order certified dormant bare root plants. Fertilize with 30 lbs. N and P and K according to soil test.

April: Plant bare root strawberries in rows spaced 3 to 4 foot apart. In row spacing is typically 18 to 24 inches. A 3 foot row to row and 24 inch in-row spacing will require 7300 plants. Apply residual pre-emergent herbicide.

May: Remove any flowers or fruit during the first year. Scout for insect pest and weeds. Side dress additional N fertilizer at rate of 20-30 pounds per acre.

June-August: Irrigate as needed. Promote the establishment of daughter plants through the matted row. Daughter plants establishing in the row middles can be removed.

September: Renovate row middles.

December: Apply a thick layer of weed free straw over the entire planting area. Laves should just be visible under the straw.

Matted Row Production Calendar (Harvest Years) :

April: Pull back straw into row middles. Fertilize with 30 lbs. N and P and K according to soil test

May/June: Prepare for harvest. Scout for mites, aphids and crown rot or root rot diseases. Apply crop protectants as needed. Bloom sprays are the most critical. Harvest fruit regularly.

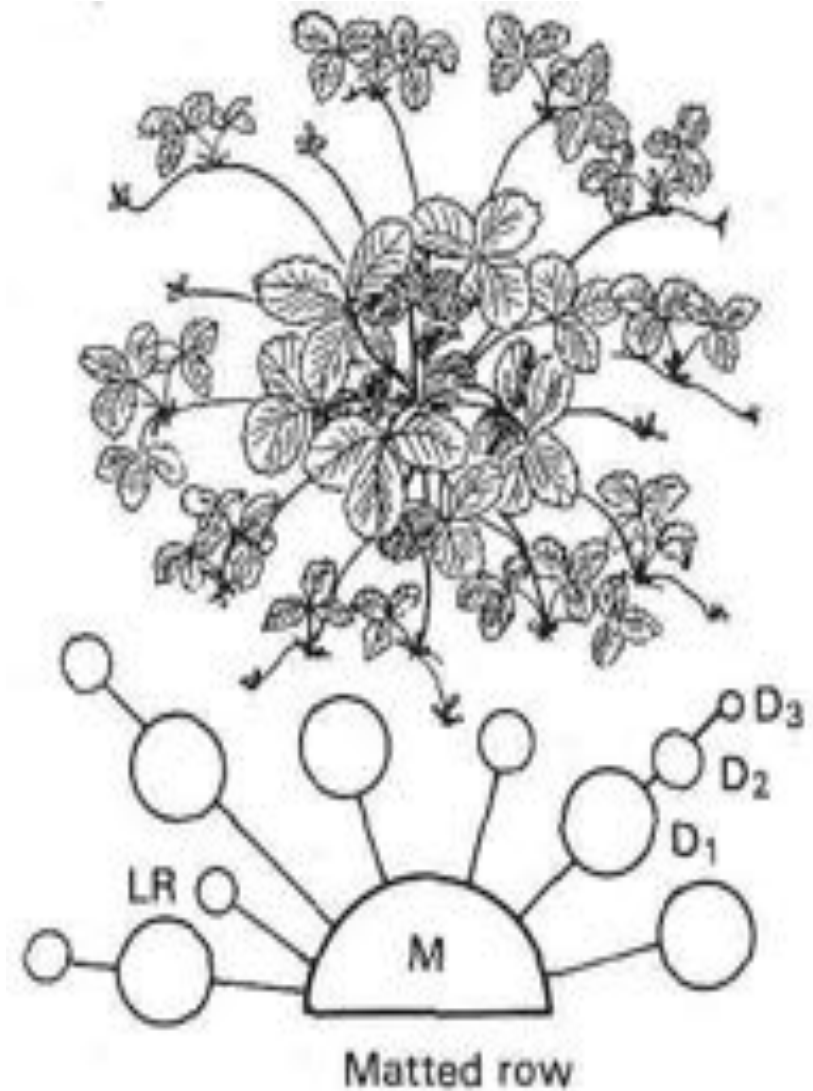
June/July: Renovate immediately after harvest. This involves applying a post emergence herbicide (2,4-D), mow closely to the ground, and narrow the bed row to a width of 8 to 12 inches. Apply 30 lbs. of N to stimulate new growth and apply a pre-emergent herbicide for weed control.

Summer/Fall: Continue to irrigate as needed. Scout for mites, aphids and crown rot or root rot diseases. Apply crop protectants as needed.

December: Apply a thick layer of weed free straw over the entire planting area. Leaves should just be visible under the straw.

Matted Row

- spring planted
- low initial plant density
- runners fill in rows
- planting duration of 3-5 years
- Yield depends on the number of daughter plants



Matted Row

Advantages

- low planting costs
- conditioning of nursery plants not critical
- adapted to colder climates



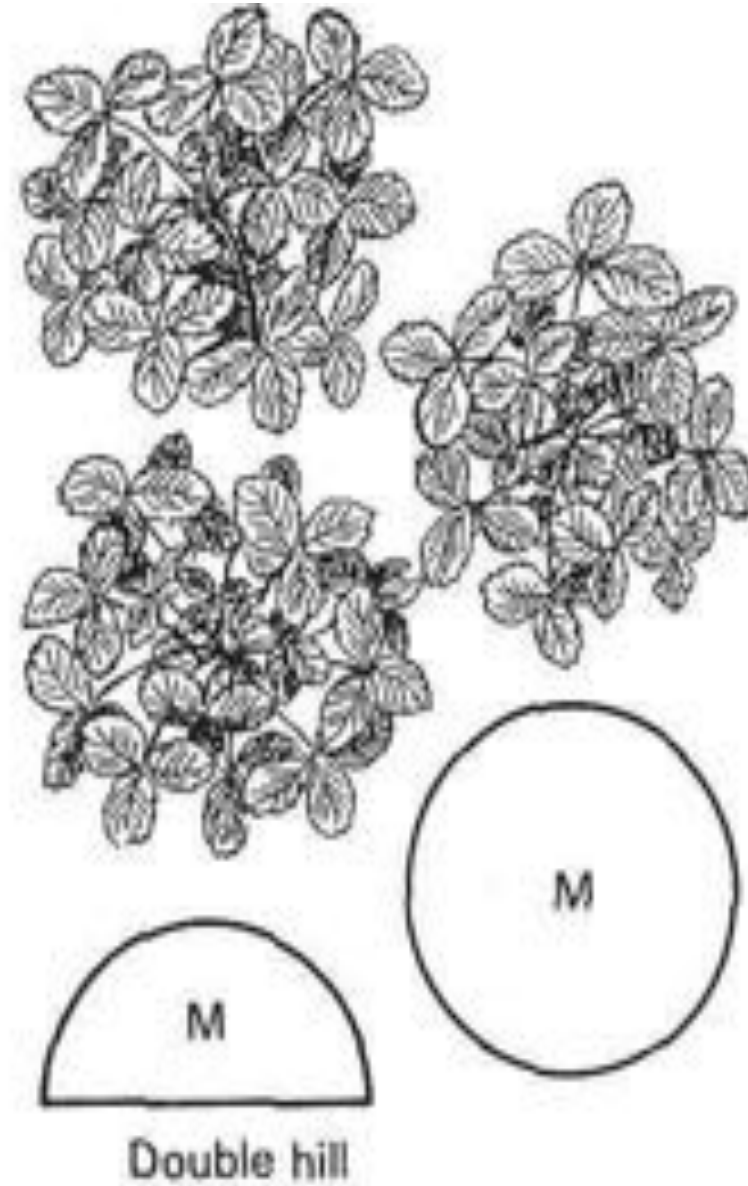
Disadvantages

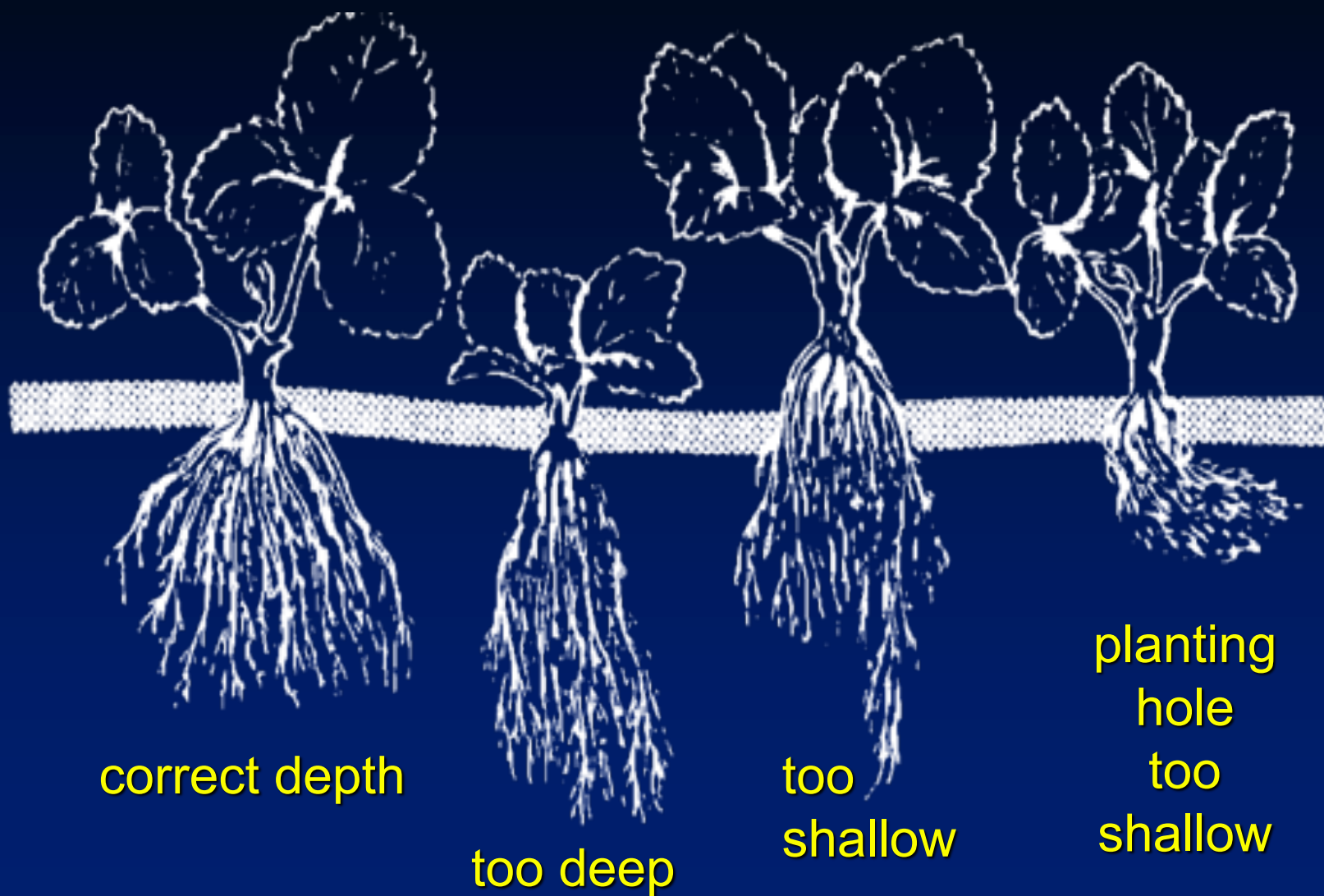
- weed problems
- smaller fruit and lower yields in successive years
- soil-borne pathogens
- more difficult to harvest



Alternative Hill System

- Developed for warm climates to compensate for poor runnering
- Fall planted at close spacing
- Runners removed
- Yield depends on the number of crowns per plant





correct depth

too deep

too
shallow

planting
hole
too
shallow







Strawberry Renovation

□ Purpose:

- » Invigorate
- » Disease management
- » Weed management

□ Steps:

- » Mow
- » Thin/roto-till
- » Fertilize











Earliglow (USDA/UMD)

- ❑ **Early Season**
- ❑ **Strengths:**
 - » Flavor –
Balanced/Sweet!!!!
 - » Firm
 - » Yield – Medium
 - » Disease resistant
- ❑ **Weaknesses:**
 - » Size – Borderline
 - » Frost – loose primaries
 - » Flavor comparisons



Evangeline (Nova Scotia)

- ❑ **Early Mid Season**

- ❑ **Strengths:**

- » Flavor – Balanced/Sweet
- » Firm – Spongy
- » Nice shape
- » Cold Hardiness

- ❑ **Weaknesses:**

- » Yield – Medium
- » Size – OK



Noreaster (USDA/UMD)

- ❑ **Early Season**
- ❑ **Strengths:**
 - » Flavor – balanced/sweet – “artificial grapes”
 - » Round consistent shape
- ❑ **Weaknesses:**
 - » Yield – medium
 - » Size - Medium
 - » Disease?



Brunswick (Nova Scotia)

- ❑ **Early Mid Season**
- ❑ **Strengths:**
 - » Yield - High
 - » Size - VG
 - » Firm – VF
 - » Flavor – Balanced/Mild
 - » Cold Hardiness
- ❑ **Weaknesses:**
 - » Color – dark
 - » Rough/Irregular
 - » Some Leaf Scorch



Cavendish (Nova Scotia)

- ❑ **Early Mid Season**
- ❑ **Strengths:**
 - » Yield – Very High
 - » Size - VG
 - » Firm – Spongy
 - » Flavor – Balanced/Acid
 - » Cold Hardiness
- ❑ **Weaknesses:**
 - » Rough



Allstar (USDA/UMD)

- ❑ **Season – Mid**
- ❑ **Strengths:**
 - » Yield - High
 - » Size - VG
 - » Firm – VF
 - » Flavor –
Balanced/Sweet
- ❑ **Weaknesses:**
 - » Color - light



Honeoye (Cornell/NY)

❑ **Mid Season**

❑ **Strengths:**

- » Yield – Very High
- » Size - VG
- » Very Firm
- » Consistent shape

❑ **Weaknesses:**

- » Flavor – “variable”
- » Disease



Jewel (Cornell?)

- ❑ **Mid Season**

- ❑ **Strengths:**

- » Yield – High
- » Size - VG
- » Very Firm
- » Nice consistent shape
- » Flavor – balanced

- ❑ **Weaknesses:**

- » Disease?



Darselect (France)

- ❑ **Mid Season**

- ❑ **Strengths:**

- » Yield – Very High
- » Size - VG
- » Very Firm

- ❑ **Weaknesses:**

- » Flavor – OK
- » Disease
- » Rough



Mira

❑ **Late Season**

❑ **Strengths:**

- » Attractive
- » Size - VG
- » Color
- » Flavor – OK

❑ **Weaknesses:**

- » Yield – Medium
- » Firm -Medium



