



# Ready to Take Root: Getting Started with Small Fruits and Hops Series

Monday, April 9<sup>th</sup>, 2018  
Marketing Small Fruit Agenda

*5:00-5:30 – Marketing 101*

*5:30-6:00 – Diversified Marketing Strategies*

*6:00-6:30 – Online Marketing Tools*

*6:30-6:50 – Developing Your Marketing Plan*

*7:00-7:30 – Business Plan Part 1*

*7:30-8:00 – Business Plan Part 2*

*Presented by University of Maryland's Extension Agent Ginger S. Myers and  
Extension Educator Kim Rush Lynch*



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